

# The International Producers Pooling Programme IPPP

Collaborative training & development opportunity for experienced producers

Application deadline:  
26 November 2018

Details and application form:  
[www.focal-resource.nl/ipp](http://www.focal-resource.nl/ipp)

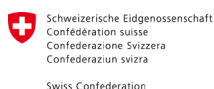
Proposed by



in consultation with



and supported by ten national film fund agencies



Federal Department of Home Affairs FDHA  
Federal Office of Culture FOC

## The guiding ideas

### «Strength lies in union»

IPPP supports producers interested in sharing experience with co-opted peers, other professionals and consultants in a self-chosen, trust-based setting.

### «Do it yourself»

IPPP offers producers to define their own project-based concept for training and development, based on their own interests and aims.

### «Go abroad»

IPPP is designed for internationally-minded producers with international and more widely marketable projects.

## Producers invited

IPPP is for experienced and active producers, mainly from Europe but also beyond; particularly members of the ACE Producers Network and alumni of programmes such as EAVE, Eurodoc, Maia Workshops, etc. They must have an independent registered company and a significant production track-record, either in full-length fiction, documentary, animation film or in TV series, games or VR. Junior producers at established companies may participate with their seniors.

## How it works

Three to five producers from different countries form a Pool for a period of twelve months in order to collaborate in exploring particular topics they have defined together. The topics will match the audiovisual projects in development that they bring to the collaborative process. Projects may be in any cinematic genre as well as TV series, games and VR. Topics may be questions relating to particular genres, co-producing, financing, packaging, positioning and marketing the projects or the producers' management and communication skills.

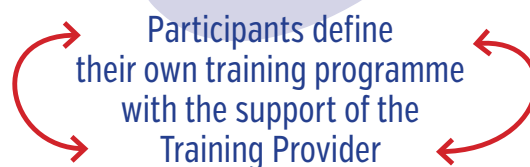
The collaborative learning also involves other professionals working on the projects and external consultants chosen by the producers.

### Classical approach

Training Provider defines a training programme and looks for  
↓  
participants

### IPPP approach

Participants define their own training programme with the support of the Training Provider



The Pools' budget that is financed by the Partners of IPPP and administered by FOCAL resource: in totals up to €60,000 for a pool of three production companies, €80,000 for four, and €100,000 for five companies.

IPPP has been elaborated and designed by

**Dominique Welinski**, DW (France), **Danny Krausz**, Dor Film Produktionsgesellschaft M.B.H. (Austria) and President of EAVE, **Simon Perry**, President of ACE Producers (The Netherlands), **Peter Rommel**, Rommel Film e.K. (Germany), **Reto Schaerli**, Zodiac Pictures Ltd. (Switzerland), **Carola Stern**, **Pierre Agthe**, FOCAL (Switzerland)