

OCT 7, 2022

EXPLORER KONFERENZ PROGRAM

Version of Sept 7, 2022

○ **12:00 – 13:00** CHECK-IN &
COFFEE / LUNCH

A lunch bag is **not included** in the ticket fee.

Please book your Catering Ticket via eventbrite until Sep 30.

STAGE 1

13:00

● **OPENING OF THE EXPLORER KONFERENZ**

Erwin M. Schmidt *Managing Director, Produzentenverband* |

Helge Albers *CEO, MOIN Filmförderung Hamburg Schleswig-*

Holstein | **Albert Wiederspiel** *Festival Director, Filmfest Hamburg*

● **TRANSFORMATION OF SYSTEMS**

Christiane Dorothea Varga *futorologist*

● **THE FUTURE OF (INTERNATIONAL) FILM
FINANCING**

Mia Bays *Director, British Film Institute* | **Britta Strampe** *Co-Founder*

and MD, Bandenfilm | **Helge Albers** *CEO, MOIN Filmförderung*

Hamburg Schleswig-Holstein | **Anna Różalska** *Founder and CEO,*

Match and Spark | **Helena Danielsson** *Producer, Viaplay Studios*

● **FAILING FORWARD OR HOW AND WHEN TO
PULL THE PLUG**

Helena Danielsson *Producer, Viaplay Studios*

This session is brought to you by EAVE



**EXPLORER
KONFERENZ**

○ **14:25 – COFFEE BREAK**
14:50

STAGE 1

● **HOW TO GO FROM PODCAST TO SCREEN**

Jon Handschin *Media Entrepreneur, Co-Founder, Studio Bummens* |
Alexander Bickenbach *Co-Founder, Frisbeefilms*

● **YAMDU: A PLATFORM AS COMMUNICATION HUB IN CONTENT PRODUCTION**

Jan Diepers *Managing Director, Studio Hamburg Serienwerft* |
Deborah Tolkien *Production Coordinator, Hager Moss Film* |
Florian Reimann *Founder and CEO, Yamdu*

STAGE 2

● **HOW SYNTHETIC PRODUCTION IMPACTS STORYTELLING AT LARGE**

Timor Kardum *Co-Founder, Managing Director and Chief Creative Technologist, MAGIG*

● **VERA: A MODULAR SYSTEM TO DRAFT, NEGOTIATE AND CLOSE CONTRACTS**

Sebastian Bergau *Legal Counsel, Constantin Film* |
Katrin Wukojevic *Legal and Business Affairs, Constantin Film* |
Quirin Stiegler *Founder and CEO, New Digitalis*

○ **15:50 – COFFEE BREAK**
16:10

STAGE 1

- **THE POWER OF METADATA – WHAT DOES IT MEAN FOR THE FILM BUSINESS?**

Peter Effenberg *CEO, transfermedia production services and jay* |
Irmela Wrogemann *CMO, transfermedia production services and jay*

- **DIVERSIFICATION AS BUSINESS STRATEGY – TALENT REPRESENTATION**

Anna Różalska *Founder and CEO, Match and Spark* |

Naima Abed *Co-CEO and Founder, Paradise City*

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STAGE 2

- **DATA AGENT.AI – A NEW INTERSECTIONAL ALGORITHM FOR THE FILM AND TV INDUSTRY**

Andy Green *DATA AGENT, chara.ai* | **Henriette Ahrens** *CEO, notsold* | **Ole Hellwig** *CEO, notsold*

- **AGILE WORKFLOWS IN WRITERS ROOMS**

Juliana Lima Dehne *Author and producer* | **Lars Gaede**
Senior consultant, Metaplan

This session is brought to you by Showrunner Society

- **17:10 – COFFEE BREAK**
17:30

STAGE 1

- **PUBLIKUM: HOW AI AND ANTHROPOLOGY CAN SUPPORT PROJECT DEVELOPMENT AND AUDIENCE BUILDING**

Niels Alberg *Partner and Co-Founder, Publikum* | Cornelia Boysen *Producer, Maipo Film* | Sol Bondy *Producer, One Two Films*
This session is brought to you by Creative Europe Desk Hamburg

- **REGULATORY AND FINANCIAL SUPPORT FOR THE INDEPENDENT SECTOR**

Details coming soon

- **AUTOMATED REPORTING TOOL FOR PRODUCERS**

Details coming soon

- **WAS PUBLIC SERVICE BROADCASTING A MISTAKE?**

Christoph Fey *Entertainment Layer and Founding Partner, VON HAVE FEY Rechtsanwälte*

○ **19:00** **END OF EXPLORER
KONFERENZ 2022**

**SPECIAL SCREENING
OCT 7, 2022 | 9:00**

TRIANGLE OF SADNESS

R: Ruben Östlund 2022

for Explorer Konferenz Ticket holders

@Metropolis Kino, Kleine Theaterstraße 10